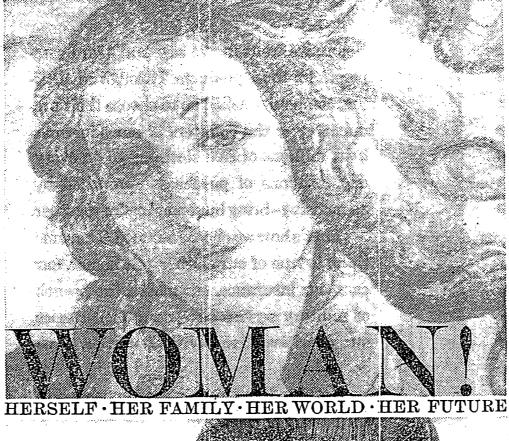


2 PM TODAY © CHANNEL 2

Be sure to see the second in this important series of full-hour special daytime programs on the role of women in our society. Critics hailed the first WOMAN! broadcast as "a revolutionary shot-heard-around-the-world... completely fascinating . . . adult and startling . . . a tremendous program."





IS THE AMERICAN WOMAN LOSING HER FEMININIT

Screen star ESTHER WILLIAMS introduces housewives, career girls, women from different cultures, and psychologists who explore today's changing relationship between men and women, analyze the increasing demands of women for recognition in the world outside the home, and try to resolve the conflicts which this new American way-of-life creates for the entire family.

CBS TELEVISION NETWORK

TELEVISION

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THURSDAY, SEPTEMBER 17, 1959

2-3 P. M.—Woman! 'Is the American Woman Losing Her Femininity?' Esther Williams is hostess to Dr. Margaret Mead and other guests in an analysis of the nature of modern woman (Season's première)—(2).

8-8:30-Who Pays? Panel quiz, with Mike Wallace, host—(4).

8:30-9-Staccato: "Murder for Credit," mystery episode with John Cassavetes-(4). 8:30-9—The Real McCoys: Repeat, "The Perfect House Guest," comedy series, with Walter Brennan—(7).

Brennan—(7).

8:30-9—Navy Log: Repeat, "Operation Typewriter," with Les Tremayne as a Navy supply officer on a dangerous assignment—(11).

9-9:30—Zane Grey Theatre: Repeat, "Train-to Nowhere." A wife seeks to avenge her husband's murder. With Barbara Stanwyck—(2).

9-9:30—Bachelor Father: Comedy series, with John Forsythe. Noreen Corcoran and Samee Tong (Season's première)—(4).

Tong (Season's première)-(4). 9-9:30—Leave It to Beaver: Repeat, "Friendship," with Jerry Mathers—(7).

9-9:30—Deadline: Dramatic series based on news-paper stories. Tonight, "The Victor Riesel Story." Paul Stewart is host (Première)—(11). begins at 1:55 P. M. on Ch. 4.)

9:30-11—Playhouse 90: Repeat, "The Days of Wine and Roses," J. P. Miller's drama of a married couple gradually drifting into alcoholism, with Piper Laurie, Cliff Robertson and Charles Bickford—(2).

begins at 1:55 P. M. on Ch. 4.)

2:30-3—Address by Secretary of State Herter at the United Nations (Taped)—(4).

7:30-8—Highlights of Premier Khrushchev's first day in New York (4).

Dennis Morgan as a private detective—(4). 10-10:30—Groucho Marx: Repeat show—(4).

10:30-11-Masquerade Party: Panel show, with Bert Parks, host (Color)-(4). 11:15-1-Jack Paar Show: Guests include Charles Dornan and Pat Harrington Jr.-(4).

12-12:39—Morgan at Midnight: Informal interviews, with Henry Morgan—(13). Feature Film 5-6:30—Movie Four: "The Great Hospital Mystery" (1937), murder story, with Jane Darwell, Joan Davis and Sally Blaine—(4).

Special News Events 8-8:30 A. M.—Today: Premier Khrushchev's departure for New York from Union Station in Washington—(4).

11-11:30 A. M.—Address by Secretary of State Christian Herter before the United Nations General Assembly—(2).

Noon (To Conclusion)—Arrival of Khrushchev at Pennsylvania Station, New York—(2). 1:30 P. M. (To Conclusion)—City Luncheon in honor of Premier Khrushchev at the Commodore Hotel in New York—(7). (Coverage begins at 1:55 P. M. on Ch. 4.)

9:30-10-21 Beacon Street: Crime series, with 10:30-11-Highlights of the Premier's day-(7).

(*DENOTES PROGRAMS DESCRIBED ABOVE: [C] DENOTES COLOR; [R] DENOTES REPEAT PERFORMANCE;

7:00-(2) News and Weather	(4) Film Play
Reports (to 8:15)	(5) Film: Wings of the
(4) Today 7:30—(7) Cartoons	Navy (R)
7:30—(7) Cartoons	★(7) Premier Khrushchev's
8:00★(4) Today •	Luncheon
(5) Encylopedia Britannica	(9) Film: Always the
(7) Little Rascals	Butler (R); Policy of
8:15—(2) Captain Kangaroo	Joe Alladin (R)
8:30—(5) Sandy Becker Show (7) Beulah (R)	1:55 + (4) Premier Khrushchev's
(7) Beulah (R)	Luncheon
9:00-(2) Topper (R)	2:00★(2) Woman!
, (4) Hi, Mom	(11) Forecast
(7) Personal Theatre	(t3) Film; Flight
9:30-(2) Our Miss Brooks (R)	Lieutenant (1942) (R)
(7) Romance of Life	2.30大(4) Address by the
10:00-(2) On the Go	Secretary of State
(4) Dough-Re-Mi	(7) Gale Storm (R)
(5) Film: Wings of the	(9) Love Story
Navy (1939), with John	(11) Film: Shop Soiled (R)
Payne (R)	3-00-(2) The Rip Pay-Off
(7) Je Franklin	(4) Young Dr. Malone
10:30-(2) Sam Levenson Show	(5) Mr. and Mrs. North
(4) Treasure Hunt	(R)
(7) Star Playhouse (R)	(7) Beat the Clock
10:45—(9) Looney Tunes	(9) Meet Corliss Archer
11:00 ± (2) Address by the	3:30-(2) Verdict Is Yours
Secretary of State	(4) From These Roots
(4) Price Is Right	(5) Playhouse (R)
(7) Time for Fun	(7) Who Do You Trust?
(13) Ding Dong School	(9) Film: Mr. and Mrs.
11:30(2) Top Dollar	Smith (R)
(4) Concentration	(13) Curtain Tlme_
(5) Romper Room	4:00-(2) The Brighter Day
(7) I Married Joan (R)	(4) Truth or Consequences
(13) Jack Lalanne	(5) Douglas Fairbanks
12:00 (2) Premier Khrushchev's	Theatre (R)
Arrival	(7) American Bandstand
(4) Tic Tac Dough	(11) Amos 'n' Andy (R)
(7) Across the Board	(11) Amos 'n' Andy (R) (13) Richard Willis
(9) Film: I Walked With a	
Zombie (R)	4:50-(2) Edge of Night
(13) Cartoons	(4) County Fair
12:30- (2) Search for Tomorrow	(5) Mr. District Attorney
(4) It Could Be You	(R)
	(11) Sheena (R)
(5) Cartoon Playtime	(13) Junior Town
(7) Pantomime Quiz	5.00-(2) Life of Riley (R)
12:45—(2) The Guiding Light 1:00—(2) News Reports	★(4) Movie Four
1:00—(2) News Reports	(5) Alan Freed
(4) Dr. Joyce Brothers	(9) King of Adventure
(7) Music Bingo	(11) Bozo the Clawn
(13) Gunslingers	5:30-(2) Early Show: Hurksters
1:05-(2) Burns and Allen	(1947), with Clark Gable
1:25—(4) News Commentary	(R)
1:30-(2) As the World Turns	1 (8)

(7) Walt Disney Time (9) Film: Four Feathers (R) (11) Three Stooges (13) Ask the Camera EVENING 6:00—(5) Nuts and Bugs, Comedy (7) Little Rascals (11) Popeye the Sailor (13) J. Fred Muggs Show 6:30—(4) News Reports
(5) Sandy Becker Presents
(7) Yesterday's Newsreels
(11) Huckleberry Hound
(13) Rate the Records (13) Rate the Records
6:40—(4) Weather Report
6:45—(4) News and Comments
(7) News Report
7:00—(2) News and Weather
(4) Warning
(5) Sheriff of Cochise (R)
(7) Tugboat Annie (R)
(9) Terrytoon Circus
(11) News and Weather
(13) Highway Patrol (R)
7:15—(2) News Report
7:30—(2) The Playhouse (R)

**(4) Premier Khrushchev's
Visit
(5) White Hunter
(7) Damon Runyon Theatre
(R)
(9) Million Dollar Movie: (7) Damon Runyon Theatre
(R)
(9) Million Dollar Movie:
Hit the Ice (R)
(11) Whirlybirds (R)
(13) News—Mike Malface
7:55—(13) Weather Game
8:00—(2) December Bride (R)
(4) Who Pays?
(5) Byline (R)
(7) Zorro (R)
(11) Fast Guns of the
West (R)
(13) Citizen Soldier
8:30—(2) Yancy Derringer (R)
(3) Olizien Soldier
(5) Douglas Fairbanks
Theatre (R)
(13) Kaccato
(13) Secret Files (R)
9:00*(2) Zane Grey Theatre (R)
(13) Secret Files (R)
9:00*(2) Zane Grey Theatre (R)
(4) Bachelor Father

(5) Wrestling

*(7) Leave It to Beaver (R)

(9) Film: Bury Me Dead
(R)

*(11) Deadline
(13) Paris Precinct (R)

9:30*(2) Playhouse 90 (R)

*(4) 21 Beacon Street
(7) Rough Riders (R)
(11) Love Story (R)
(13) I Spy

10:00*(4) Groucho Marx (R)
(7) Man Called X
(11) Film: Boots and
Saddles
**131 Rarry Gray Show Saddles (13) Barry Gray Show (0:30 ± (4) Masquerade Party (C) ± (7) Premier Khrushchev's *(7) Premier Khrushchev's Visit
(9) Million Dollar Movie: Hit the Ice (R)
(11) Highway Patrol (R)
(13) Mike Wallace Interviews Mrs. Theodore Roosevelt Jr. (R)
11:00—(2) News; Weather; Sports (4) News; Sports; Wedther (5) Film: Angels With Dirty Faces (1938), With James Cagney (R)
(7) News and Weather (11) News Reports (13) Dance Parry
11-15—(2) Late Show; Thousands (11) News Reports
(13) Dance Party
11:15—(2) Late Show: Thousands
Cheer (1944), with Gene
Kelfy (R)

*(4) Jack Paar Show
(7) Night Show. So Ends
Our Night (1941), with
Fredric March
(11) Film: King of the
Turf (R)
12:00—(9) Mystery Film: The Gay
Falcon, with George
Sanders (R)

*(13) Morgan at Midnight
12:30—(13) News; Mike Wallace
12:45—(5) Paul Coates
1:00—(4) Consult Dr. Brothers
1:45—(2) Late Late Show:
Oragon Fly Squadron
(1954), with John
Hodiak (R)

-FM ONLY -AM ONLY WBFM 101.9 WNCR 89.9
WFUV 90.7 WNYE 91.5
WHOM.FM 92.3 WRFM 105.1 WBNX 1380 WMGM 1050
WHOM 1480 WNJR 1430
WINS 1010 WOV 1280
WLIB 1190 WPOW 1530
WMCA 570 WVNJ 629
WWRL 1600

MABC 770: 95.5 WNTA 970: 94.7 WCBS 850: 101.1 WNYC 830: 93.9 WEVD 1330: 97.9 WOR 710: 98.7 WHLI 1100: 98.3 WPAT 930: 93.1 WNEW 1130: 102.7 WRCA 660; 97.1 WQXR 1560: 96.3

"Lady Chatterley's Lover" discussed by Virgilia Peterson and Harding Lemay (Season's première)—(WNYC). 9:05-10—Keyboard Concert: Moura Lympany plays piano concertos by Prokofieff and Rachmaninoff (Season's première)—(WQXR).

10-11—Evening Concert: Beethoven's Symphony No. 4-(WBAI-FM).
10:05-10:30—Capitol Cloakroom: Interview with House Speaker Sam Rayburn—(WCBS).
11-12—Labor Racketeering discussed by Robert Kennedy—(WBAI-FM).

Special Name France.

Special News Events 11-11:30 A. M .- Address by Secretary of State

10:30 A. M. (To Conclusion)—United Nations
General Assembly meeting—(WNYC). (Most regularly scheduled programs continue on WNYC-FM.)

6:05 P. M.—Baseball: San Francisco vs. Milwaukee. reconstruction—(WINS).

7-8:30—Masterwork Hour: Schumann's Symphony No. 1: Rachmaninoff's Piano Concerto No. 3—(WNYC).

8:05-9—Symphony Hall: Papandopulos Sinfonietta for String Orchestra—(WQXR).

8:05-8-Books in Profile: D. H. Lawrence's Lovert discussed by Vince Chatterlev's Lovert discussed by Vinc

(WRCA).
8:15-8:30—Mrs. Franklin D. Roosevelt interviewed on Khrushchev's visit and his forticoming tour through Hyde Park, N. Y.—

9:30-10-Secretary of State Herter's address before the United Nations General Assembly, recorded-(WRCA).
10:30-10:55-Highlights of Khrushchev's day-(WABC). 10:45-11-Highlights of Khrushchev's day-(WCBS).

11:35-12—Premier Khrushchev's address before the Economic Club of New York (Recorded highlights)—(WOR)

(*DENOTES PROGRAMS DESCRIBED ABOVE)

1 10:05-WQ X R: Music to DAYTIME 6:00-WRCA: News; Bill Cullen WOR: News Reports WABC: Al Lohman WCBS: Jack Sterling WNYC: Sunrise Symphony WABC: At Lohman WCBS: Jack Sterling WNYC: Sunrise Symphony WQXR: Bright and Early News 1:00-WRCA, WOR: News 6:15-WOR: John Gambling 6:25-WABC: News Reports WQ X R: Weather Round-Up

News

NewS

WRCA, WOR: News
Reports

*WABC, WCBS, WNYC-AM:
Secretary of State
Herter's Address at
the U. N.
WNYC-FM: Spoken Words
WQXR: N. Y. Times News

11:05—WRCA: Radio Theatre
WQXR: Morning Concert
11:15—WOR: McCanns at Home

11:30—WABC: Martin Block
WCBS: Funny Side Up
WNYC-AM. United Nations
WNYC-FM: Spoken
Words, cont'd

11:45—WQXR: Luncheon Concert
11:55—WABC, WNYC: News
12:00—WRCA: NewS Reports
WOR, WCBS: News
WNYC: Midday Symphony
WQXR: N. Y. Times News

12:05—WRCA: Arrival
of Khrushchev
WABC: Dick Shepard

12:07—WQXR: Luncheon Concert
12:15—WOR: The Fitzgeralds
WCBS: Lanny Ross
12:20—WRCA: Network Time—
Variety
12:30—WRCBS: Helen Trent

6:15—WORE: John Gambling
6:25—WABE: News Reports
WQXR: Weather Round-Up
6:30—WRCA: World News
WABE: Al Lohman
WCBS: News; Jack
Sterling
WQXR: Bright and Early
6:45—WRCA: Bill Culten
6:55—WNYC: News Reports
7:00—WRCA: News; Bill Culten
WOR: News Reports
WCBS: News; Jack
Sterling
WNYC: Around New York
WQXR: N. Y. Times News
7:05—WQXR: Bright and Early
7:15—WQXR: Bright and Early
7:15—WQXR: Bright and Early
7:15—WQXR: Wather Report
7:30—WRCA: News Reports
7:27—WQXR: Weather Report
7:30—WRCA: World News
WABC: Al Lohman
WQXR: N. Y. Times News
7:35—WQXR: Business Picture
7:40—WQXR: Bright and Early
7:45—WRCA: Bill Culten
WQXR: N. Y. Times News
7:55—WABC: Al Lohman
WQXR: N. Y. Times News
7:55—WABC: News Reports
WCBS; News Reports
WCBS; News Reports
WCS; World News
WNYC: Weather; News
7:55—WABC: Al Lohman
8:07—WQXR: Bright and Dick
WCBS; News Reports
WCR: News; Bill Culten
WQR: N. Y. Times News
8:05—WABC: Al Lohman
8:07—WQXR: Breakfast Music
8:15—WOR: News; Bill Culten
WCRS: News Reports
9:05—WCA: News; Galen Drake
WABC: Breakfast Club
WCBS: News Reports
WNYC: Masterwork Hour
WQXR: N. Y. Times News
9:05—WCBS: Robert Q. Lewis
WQXR: N. Y. Times News
9:05—WCBS: Robert Q. Lewis
WQXR: News; Falen Drake
9:05—WCR: Sports Stories
9:35—WOR: Sports Stories
9:35—WOR: Sports Stories
9:35—WOR: News; Frue Story
WOR: News Reports
WOR: News; Frue Story
WOR: News Reports
News Pepert Lind Haves 9:33—WOR: Gaten Brake
10:00—WRCA: News; True Story
WOR: News Reports
WABC: Peter Lind Hayes
and Mary Healy
WCBS: News; Martha

THE NEW YORK TIMES NEWS every hour on the hour 7 A. M. to midnight and 6:30 and 7:30 A. M.

WQXR (1560 on your dial) WQXR-FM 96.3 me. Jon FM sets1 **ADVERTISEMENT**

12:20—WRCA: Network Imme— Variety
12:30—WCBS: Helen Trent
WNYC: Constitution Day
Ceremonies, from
Federal Hall
12:45—WGBS: Couple Next Door
1:00—WCR: News Reports
WCBS: News; Whispering
Streets—Drama
WNYC: Famous Artists WCBS: News; Whispering
Streets—Drama
WNYC: Famous Artists
WQXR: N. Y. Times News
1:05—WQXR: Midday Symphony
1:15—WQR: Carlton Fredericks
WCBS: Ma Perklins
1:30—WCBS: Young Dr. Malone
WNYC: Canadian Views
1:45—WCBS: Second Mrs. Burton
WNYC: Weather; Missing
1:55*WRCA: City Luncheon
for Khrushchev
2:00—WCBS: News Reports
*WNYC: City Luncheon for
Khrushchev (AM and FM)
WQXR: N. Y. Times News
2:05—WCBS: Right to Happiness
WQXR: Slage Music
2:15—WQR: Galen Drake
WCBS: Just Entertainment
2:30—WRCA: Ed Herlihy Show
WCBS: Just Entertainment
2:30—WRCA: Ed Herlihy Show
WCBS: Alan Gray
WNYC: Portrait of Cities
WQXR: Alma Dettinger
3:00—WRCA, WOR: News
*WABC:
President Elsenhower's
Press Conference
WCBS: News; Freeman
and Hayes
*WNYC-AM: British Foreign

Wright WQXR: N. Y. Times News AMD Hayes

WNYC-AM: British Foreign
Secretary Selwyn Lloyd
WNYC-FM: Chamber Music
WQXR: N. Y. Times News
3:05—WRCA: Bob Haymes Show
WQXR: Symphony

| 3:15—WOR: Martha Rountree's Capitol Ciose-Up |
| 3:25—WABC: News; Fred Robbins |
| 3:30—WNYC: N. Y. and American Stock Exchange Closing Prices |
| 3:55—WABC, WNYC: News |
| 4:00—WRCA, WOR: News WNYC: Critic's Choice WQXR: N. Y. Times News WNYC: Critic's Choice WQXR: N. Y. Times News |
| 4:05—WRCA: Wayne Howell WABC: Martin Block WQXR: Jacques Fray |
| 4:15—WOR: Radio New York |
| 4:55—WNYC: News Reports |
| 5:00—WRCA, WOR: News WCB: The World Today |
| 4:15—WOR: Radio New York |
| 5:05—WRCA: Jim Lowe Show WQXR: N. Y. Times News |
| 5:05—WRCA: Jim Lowe Show WQXR: N. Y. Times News |
| 5:05—WRCA: Jim Lowe Show WQXR: N. Y. Times News |
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| 6:05—WRCA: Jim Lowe Show WQXR: N. Y. Times News |
| 6:05—WRCA: Jim Wisical WWR: News |
| 7:45—WWR: Ald Allen |
| 7:40—WCAS: Burns and Allen |
| 7:45—WWR: Show WRC: News |
| WQXR: N. Y. Times News |
| WQXR: N. Y. Times News |
| 8:05★WRCA: Highlights of |
| Khrushchev's Day WQR: The World Today |
| ★WQXR: Symphony Hall |
| WOR: Sports News |
| WCBS: Andy Griffith |
| 7:40—WCAS: Burns and Allen |
| 7:45—WWR: Allow WR: News |
| WQXR: N. Y. Times News |
| WQXR: N. Y. Times News |
| WQXR: N. Y. Times News |
| WOR: The World Today |
| ★WQXR: Sports News |
| WCBS: The World Today |
| ★WQXR: Sports News |
| WCBS: The World Today |
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| ★WQXR: Marthin D. WOR: The World Today |
| ★WQXR: Marthin D. WOR: The World Today |
| ★WQXR: Marthin D. WUX R: N. Y. Times New 5:05—WRCA: Jim Lowe Show WQX R: Cocktail Music 5:15—WOR: Radio New York 5:45—WNYC: Veterans' News; News Reports 5:55—WABC: Business News Ceremonies, Mayor
Wagner and Others
WNYC-FM: Medical
Series
WNX R: N. Y. Times News
9:05 wWQ XR: Keyboard Concert EVENING

5:55—WABC: Business News

EVENING
6:00—WRCA: Up to the Minute
News; Sports; Weather;
Financial Reports
WOR: Lyle Van, News
WCBS: Westbrook
Van Voorhis
WNYC: American Artists
WQXR: N. Y. Times News
6:05—WABC: Martin Block
WQXR: Dinner Concert
6:15—WOR: John Wingate
WABC: Howard Cosell,
Sports
WCBS: Bob Cooke, Sports
WCBS: Bob Cooke, Sports
WCBS: Bob Cooke, Sports
WCBS: Weather Report
6:25—WABC: News Reports
WCBS: Weather Report
6:27—WAC R: Weather Report
6:27—WAC R: Weather Report
6:30—WOR: News Reports
WABC: Bill Leonard
WNYC: Veterans' News
WABC: Bill Leonard
WNYC: Veterans' News
WCBS: Binner Concert
6:40—WABC: News Reports
WCBS: Financial News
6:45—WRCA: Three-Star Extra
WOR: Stan Lomax,
Sports
WABC: Sidney Walton
WCBS: WCBS: Sports
WABC: Weather and News
6:55—WCBS: Sports Time
7:00—WRCA: News; Jack Neal
WOR: Fulton Lewis Jr.
WABC: Edward P. Morgan
WCBS: News Reports
**WNYC: Masterwork Hour
WQXR: N. Y. Times News
7:05—WCBS: Amos 'n' Andy
WQXR: To France With
Music, Jacques Fray
7:15—WOR: Today's Business
WABC: Let's Travel 9:05±WQXR: Kcyboard Concert
9:05±WQXR: Kcyboard Concert
9:30±WRCA: Highlights of
Secretary of State
Herter's Speech at U. N.
9:55—WABC. WNYC: News
10:00—WRCA, WOR: News
WABC: John Vandercook
WCBS: News Reports
WNYC: Chamber Music
WQXR: N. Y. Times News
10:05—WRCA: Bob Haymes Show
(Stereophunic)
WABC Alan Freed
#WCBS: Capitol Cloakroom
WQXR: Capitol Cloakroom
WQXR: Concert Hall
10:15—WOR: Studio X Music
10:30±WABC: Highlights of
Khrushcher's Day
WCBS: Dance Music
WXR: Pops Concert
10:45±WCBS: Highlights of
Khrushcher's Day
10:55—WABC: News Reports

KHrushchev's Day 10:55—WABC: News Reports WNYC: News (FM only after 11)
11:00—WRCA: News, Bob Wilson
WOR: Lyle Van
WABC: Quincy Howe
WCBS: Westbrook Van

Voorhis

Voorhis

WQXR: N.Y. Times News

11:10—WQXR: Symphonic

Highlights

11:15—WRCA: Celebrity Table

WOR: Studio X Music

WABC: Clair Hutchins, Evangelist WCBS: Starlight Salute 11:30—WABC: Religious Talk WCBS: Music 'Til Dawn

Music, Jacques Fray
7:15—WOR: Today's Business
WABC: Let's Travel
7:20—WOR: John Wingate
7:37—WQX R: Weather Report
7:30—WRCA: Morgan Beatty,
World News
WOR: Gabriel Heatter
WABC: Alan Freed
WCBS: Stuart Novins,
News Analysis
WQXR: Stereo Tape
Time WCBS: Music 'Til Dawn

11:35*WOR: Highlights of
Khrushchev's Address at
the Economic Club

12:00-WRCA: News; All-Night
Show, with Jack Neal
WOR: Long John Show
WABC: Happiness
Exchange
WQXR: N. Y. Times News

12:05-WQXR: Midminht With 12:05-WQXR; Midnight With Time 7:35-WOR: Cedric Foster 4:00—WABC: Music in the Night

ADVERTISEMENT TONIGHT'S TELEVISION HIGHLIGHTS

The Real McCoys. When Grandpa's best pal comes to visit, the sweet memories threaten to sour and end a beautiful friendship.

8:30 P.M. ABC CHANNEL 7